

**Birdsboro Recreation Board was called to order at 7pm on 12/17/20 as a Zoom meeting by  
Chruce Godfrey.**

Minutes

12/17/20

Opening

The regular meeting of the Birdsboro Recreation Board was called to order at 7pm on 12/17/20 as a Zoom meeting by Chruce Godfrey.

PresentOn Zoom

Chruce Godfrey, President, Matt Elgonitis, Vice President, Tom Brungard, Secretary, Nancy Kauffman and Christen Thompson. Absent were Bill Quinley and Ryan Acevedo.

Approval of Minutes

Matt Elgonitis made a motion to approve the minutes of the November 19, 2020 meeting. Christen Thompson seconded the motion. The board voted unanimously to approve the minutes.

Open Issues

Pavilion rentals presentation was presented by Matt Elgonitis. Presentation to council will be much simplified from previous presentation to council. Whole point of revisions would be to make Rustic Park more inclusive than exclusive to bring in more users and cut back on vandalism. Scout troops within Daniel Boone School District would have free access to the park. Since the borough does not have a reciprocal agreement for rentals on their facilities for Birdsboro. Such an agreement should be pursued in a future discussion with Amity Township's recreation board. Rental rates would stay the same but add a frequent user rate to discount the second time during the season on the rental. 10% off would be suggested to council during the presentation but leave it up to council to decide what would be best.

Weekday rental rates were discussed to also bring in more revenue, cut back on vandalism and increase the visibility of the park. \$25 for Nonprofit, \$60 for borough residents and \$75 for nonresidents was discussed and approved.

Nancy Kauffman pointed out that the installation of the new security cameras would cut into the vandalism and facilitate prosecution. Nancy also questioned whether to weekday rates would cut into the amount of rental use on the weekends. Tom Brungard suggested that the

weekdays could ultimately bring more business to the weekends. Further discussion on Rustic Park's condition was commented on by Nancy Kauffman and Christen Thompson.

Possible uses of Facebook for advertising was brought up by Tom Brungard.

A motion was brought forward by Tom Brungard and seconded by Matt Elgonitis for a 10% discount on second time rentals by all categories of weekend renters. Upon further discussion the motion included scouts free rentals and \$25, \$60 and \$75 fee structure for weekday rentals. The motion was put to the floor and a roll call vote was taken. Chruce Godfrey, Matt Elgonitis and Tome Brungard voted yes to approve. Nancy Kauffman and Christen Thompson voted no. Motion was passed by a 3-2 vote. It was pointed out by Chruce Godfrey that the motion was a recommendation to the borough council and that council would make final decisions on the contents. Chruce Godfrey will be making the presentation at the December 21, 2020 council meeting.

A wrap up on Birdsboro Hometown Christmas was tabled until next meeting by Nancy Kauffman. Nancy did suggest that the Recreation Board start working on the lighting contracts asap. Christen Thompson felt that the event was a success especially with the displays. Nancy Kauffman said there was very positive feedback. A consideration of the amount of police coverage should be addressed for next year. Coverage worked this year due to a last minute addition of one more police officer. Nancy also praised Christen Thompson's letter to Santa drop off. Thirty letters were dropped off and all but one have been responded to at this point. The last will also be handled in a timely manner.

There will be a wrap up meeting of the Birdsboro Hometown Christmas committee sometime later in the winter and a presentation by Nancy Kauffman at a future council meeting once all the finances are finalized.

Second Saturday updates were discussed next.

Tom Brungard reported that there has been one vendor applicant so far for the March 12, 2021 Craft Show at the community center. The applications were only made available around December 10 at the Reading Berks Guild of Craftsmen Facebook page. Tom also brought up that the covid-19 pandemic may cause a postponement of the show but that it would be further reviewed at the January 28, 2021 board meeting.

Chruce Godfrey noted planning for an April yard was too soon to promote. Nancy Kauffman also suggested that there be an Earth Day connected borough-wide cleanup in April in addition to a yard sale.

Christen Thompson reported that the kid's run she hoped to schedule will not be viable at this time due to a competing race is being done in the Amity Township area. Christen felt that there was little opportunity in organizing a similar event only five miles away. At this time, Christen will be looking at other ideas for Second Saturdays later in the year.

Matt Elgonitis said he is working on fishing events at Rustic Park in 2021. At the time of the December meeting, it was too early to work on promotions. Matt also volunteered to help on any other projects.

Chruce Godfrey asked Nancy Kauffman if there was going to be promotions for Beautify Birdsboro to tie in with Second Saturdays. Nancy noted that there should be something done at Rustic Park at the time. It would be greatly contingent on the bridge construction there. If a large construction project is in progress, a different location should be considered. It also would be contingent on the relocation of the pumping station for the Municipal Authority. The Beautify Birdsboro event might be shifted to May 2020. April 2020 might still be under consideration. The Birdsboro Rotary Club would also be open to partnering on projects.

Ryan Acevedo was not present. Chruce Godfrey said that the baseball related second Saturday in the summer of 2021 is an ongoing project by Ryan.

### **New Business**

A discussion of Movie Nights for 2021 was opened by Christen Thompson. Tom Brungard noted that the lights installation at Texas Field would have the availability of a pulley to hoist a screen high in the outfield. It was also suggested by Christen Thompson that Rustic Park and Mainbird be considered for Move Night locations.

Christen Thompson also brought up the subject of fundraising parameters. Nancy Kauffman would check on guidelines with the borough solicitor and report back. Tom Brungard suggested asking for donations from other businesses and organizations for projects. Nancy Kauffman pointed out there may be money leftover from Hometown Christmas after the finances are sorted. Since the Legion donated for the screen for movie night in 2020, they could be asked again for future movie nights.

A purchase of a permanent movie screen was suggested by Christen Thompson. This will be looked at a future meeting. Chruce Godfrey asked Tom Brungard to include a movie night discussion in the January 2020 board meeting. Chruce also pointed out the biggest expense was the movie rentals themselves and that funding should be secured first for the movies before considering a screen purchase. Chruce also suggest that Movie Nights be held on fourth Fridays. Tom Brungard pointed out that there would be little conflict with holiday weekend on those

Fridays. There would be some possible scheduling conflicts with baseball at Texas Field which might necessitate a move to another location. Christen pointed out that Mainbird might be a better location due to the fact that the sound system would not be drowned out by traffic noise and it would be a more public location.

It was suggested that the opening item of the January 2021 meeting should be about securing the funding for Movie Nights.

Before adjournment, there was a discussion about budget for 2021. Nancy Kauffman was to send out an email detailing the budget.

It was also pointed out that an agenda for the next meeting would be sent out about 10 days before the meeting so that the public could look at what would be discussed.

### **Adjournment**

The meeting was adjourned by Chruce Godfrey at 8pm.

The next meeting will be held Thursday, January 28<sup>th</sup> 2021 at 7pm by zoom.

-Tom Brungard, Secretary